

# Justin Millheim

Product Manager | Data Oriented | Results Driven

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Technical product manager with 6+ years of experience leading cross-functional teams in SaaS and analytics at mid-size tech companies. Specialized in launching data-driven tools and streamlining complex business processes at scale.

## PROFESSIONAL EXPERIENCE

### Product Manager

Mity Inc | Orem, UT | Jul 2024 – Aug 2025

Hired to modernize and scale NPD processes for a \$70M+ manufacturing company

- Implemented scalable stage-gate NPD process across engineering, operations, sales, and executive leadership, cutting time-to-market 30%.
- Designed custom product request workflows, halving turnaround time and enabling sales to deliver quotes twice as fast.
- Overhauled company-wide price sheet update process, reducing processing time 400% and improving pricing speed and accuracy for all business units.

### Product Manager II

Visier Inc | Vancouver, BC | Oct 2022 – Mar 2023

Recruited to accelerate enterprise onboarding and reduce TTV for new customers while owning the data ingest and transformation engineering team's roadmaps

- Spearheaded the development and launch of new, highly efficient data connectors, reducing onboarding time by 60% for all enterprise customers.
- Managed and prioritized multiple engineering teams' product roadmaps, collaborating with cross-functional teams to deliver features on time and within budget, boosting operational efficiency.

### Product Manager

Domo | American Fork, UT | Jul 2019 – Aug 2022

Hired to own data transformation innovation and strengthen Domo's competitive positioning in analytics

- Launched a next-gen ETL engine adopted by 90% of 200K+ users, cutting processing costs by 75% and earning a 92% customer satisfaction score.
- Built and presented data-backed product roadmaps to C-suite, directly influencing feature prioritization and unlocking new revenue streams.
- Directed discovery-to-launch cycle for 31+ feature sets, enhancing data transformation capabilities and strengthening competitive positioning.
- Created a Customer Advisory Board program leveraging A/B testing and live user insights to align product strategy with real-world pain points.

## ADDITIONAL EXPERIENCE

- **Marketing Manager**, The Quarry Climbing Center | Oct 2016 – Sep 2019
- **Supply Chain Management Intern**, Specialized Bicycles | Sep 2017 – Sep 2018
- **Product Manager**, Property Management Inc. | May 2016 – Sep 2017

## EDUCATION

### MBA – Emphasis Product Management

University of Utah | Exp May 2027

### MSIS

University of Utah | Exp May 2027

### BA - Chinese

Brigham Young University | May 2016

## KEY SKILLS

### Product Management

Market Research, Roadmap Development, Go-to-Market Strategy, User Story Mapping, Usability Testing, Requirements Gathering, Project Prioritization, A/B Testing, Stakeholder Management, Technical Writing & Customer Training

### Project Management

Jira, Confluence, Trello, Figma, SmartSheet, Asana, Lucid, Sketch, Visio, Agile, Scrum

### Technical

Data Processing, ETL & Data Pipelines, Database Management, SQL, HTML, Python, R, Domo, Tableau, Power BI, Excel, API Integrations, Data Visualization & Storytelling

### Language

Advanced Technical Proficiency in Mandarin Chinese

## CERTIFICATIONS

Pragmatic Institute: Product Manager Certified | May 2024

ACTFL Mandarin: Advanced-Mid | May 2024